

AHLA 9TH ANNUAL

Hospitality and

**ECO
XPO**

**JW MARRIOTT — AUSTIN, TEXAS
TUESDAY, NOVEMBER 14, 2017**

VENDOR OPPORTUNITY PROSPECTUS



AHLA and the 2017 Green Committee invite you to attend our Hospitality and Eco Expo.

We've created the right environment to highlight vendors like you – committed to green initiatives, efficient ways of working, economical solutions, and/or providing hoteliers with the most quality of products.

Bring your best and we will show you the same, placing you in front of the most important discussion makers in Austin's ever growing hotel industry.

Thank you in advance, and we look forward to viewing and trying your products in the hopes of working with you further.

– Denise Eisman, Executive Director

MEET THE AHLA GREEN COMMITTEE

Ted Hibler, AT&T Hotel & Conference Center - Chair

Rob Hagelberg, Four Seasons – Co-Chair

Denise Eisman, AHLA Executive Director

Bob McGivney, Balcones Recycling

Judy Barrick, Celebrate Austin

Scott Blalock, JW Marriott

Nadine Thomas, W Hotel

Keith Heath, Versacor

Theresa Chapman, Austin Resource Recovery

Rick Dodge, Austin Energy

WHY EXPO WITH US!

The AHLA Hospitality and Eco Expo is the one place to learn the latest strategies, observe the newest products and services, and make the connections that deliver incredible results. Many exhibitors create partnerships with both attendees and other exhibitors, giving them TWO audiences while displaying the newest trends offered to the Hotel Industry.

EXHIBITOR BENEFITS

- Highly Targeted Audience
- Access to Key Decision Makers
- Build your Brand and Increase Awareness of your Products and Services
- Influence and Understand the Hotel Industry's needs, perceptions, and tastes
- One on one round table opportunity with hotel General Managers
- Post Event promotion opportunities



DUE TO THE GROWTH AND SUSTAINABILITY WITHIN THE HOTEL MARKET, AUSTIN HAS BECOME A MAGNET FOR ATTRACTING NEW BUSINESS VENTURES.



ANNUAL INCOME TOURISM PRODUCES THROUGH TAXES IN AUSTIN.

300+

HOTELS IN THE ATX AREA AS OF 2017

ATX HOTEL WOW FACTOR!

40,000 + HOTEL ROOMS AVAILABLE IN AUSTIN

COME MEET OUR 2017 BOARD OF DIRECTORS

DIRECTORS

President, Drew McQuade, W Hotel

President Elect, Robert Watson, Hilton Austin

Treasurer, Billy Carter, Super Shuttle Execucar

Executive Director, Denise Eisman

BOARD MEMBERS

Ted Hibler, AT&T Conference Center

Rob Hagelberg, Four Seasons

Joe Bolash, Double Tree Guest Suites

Lance Stumpf, Driskill Hotel

Jim Reist, Double Tree Guest Suites

Joe Pagone, Hotel Van Zandt

Vijay Patel, Humble Orgins Hospitality Mgmt

Jennifer Currier, Hyatt Place, North Central

Steve Juscen, Intercontinental Stephen F. Austin

Scott Blalock, JW Marriot

Andy Zinni, Courtyard & Residence Inn

Gene McMenamin, Omni Downtown

Tom Schurr, Radisson Hotel & Suites Town Lake

Billy Carter, Super Shuttle & Execucar

Kristofer Carlson, Westin Downtown

John Thomas, Lone Star Court

Britt Uдеми, Hilton Austin Airport

Rob Gillette, Renaissance Hotel

Tom Voss, Fairmont Hotel

ADVISORS

Mary Reynolds, Around Austin

Michelle Fitzpatrick, Austin Community College

Tom Noonan, Austin Convention & Visitors Bureau

Mark Tester, Austin Convention Center

Judy Barrick, Celebrate Austin

Michelle McMahon, Fairmont Hotel

Scott Joslove, Texas Hotel & Lodging Assoc.

Ron Coleman, Towne Park

Trusha Patel, AAHOA

Skeeter Miller, GARA

Luma Jaffar, KGA Architecture

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$5,000

- Naming Right to Show
- Premier Booth Opportunity In Sponsor Designated Area
- Invite to AHLA Board Meeting
- 6 Show Tickets
- Recognition On Press Release
- Sales Collateral At Registration
- Complementary Valet Parking
- Booth At AHLA Luncheon
- Recognition At Registration
- AHLA Annual Membership

CONTACT FOR DETAILS



SHOW SPONSOR

\$2,500

- Premier Booth Opportunity In Sponsor Designated Area
- 4 Show Tickets
- Recognition On Press Release
- Recognition On Slide-Show Presentation & Website
- Recognition At AHLA luncheon
- 1 Complimentary Valet Parking

CONTACT FOR DETAILS



REGISTRATION SPONSOR

\$2,000

- Premier Booth Opportunity In Sponsor Designated Area
- 2 Show Tickets
- Draws And Presents Prizes
- 1 Complimentary Valet Parking
- Recognition At AHLA Membership Luncheon
- Sponsor Of Event Wristband

CONTACT FOR DETAILS



\$1000 FOOD & RECEPTION SPONSOR

CUSTOMIZE YOUR SPONSORSHIP
CONTACT DENISE EISMAN FOR DETAILS!
DENISE@AUSTINLODGING.ORG

SHOW US AT EXPO

A-LIST

\$1000

Corner Or Entrance Location
2 Skirted Tables
2 Chairs (Optional)
Electrical & Wifi Provided
4 Show Tickets
2 Drink Tickets
Recognition On Website
1 Complimentary Valet Parking
2 Round Table Meet & Greet

CONTACT FOR DETAILS



ELITE

\$700

1 Skirted Table
2 Chairs (Optional)
2 Show Tickets
2 Round Table Meet & Greet
Electrical

CONTACT FOR DETAILS



PRESTIGE

\$500

1 Skirted Table
2 Chairs (Optional)
2 Show Tickets
1 Round Table Meet & Greet

CONTACT FOR DETAILS



PRE-VENDOR INFORMATION:

All payments must be received before booth assignments are made.

Please email or call Denise Eisman with booth description. Booth accessories must be requested in advance (assistance with banner set up, easel).

PRE-VENDOR SET-UP INFORMATION:

- Vendor showcase is between 1:30 p.m. – 4:30 p.m.
- All vendors must check in at registration before unloading.
- At registration you will be given your assigned booth.
- Committee volunteers will guide you to assigned booth area.
- Unloading area will be located at service entrance of hotel.
- Attendee registration will begin at 1:00 p.m.
- All vendors expected to be set up by noon.
- Exclusive Vendor & Sponsor cocktail hour with GM's and Board of Directors (5:00 – 6:00 p.m.)
- Square footage per booth 6x8.