



Austin
HLA

Austin Hotel & Lodging Association



**PLEASE
DO NOT
DISTURB**
The Environment

6th Annual

Green
TRADE SHOW

WEDNESDAY
09.03.2014

6th Annual
Green
TRADE SHOW

Event Info



When:

Wednesday
September 3, 2014

Time:

1:30 - 4:30 p.m.

Cocktail reception following show
at Liberty Tavern (500 East 4th St, ATX 78701)
4:00 - 6:00 p.m.

Where:

This years Green Trade Show will take
place at Austin's Downtown Hilton Hotel.
500 E 4th St Austin, TX 78701

Green Committee Mission:

To create awareness in the Greater Austin Community of Green Initiatives that the hotel industry undertakes, how we are moving forward in decreasing our Carbon Footprint and to contribute to the enhancement of viable "Green Initiatives" locally.

Committee Leaders:

Chairman: Drew McQuade, W Austin ■ **Co-Chair:** Rob Hagelberg
Sarah McElwee - Pest Management, Inc. ■ Bob McGivney - Balcones Recycling
Chris Coleman - Omni Southpark ■ Mark DeCario - Hilton Austin
Gianluca Vechiet - Intercontinental Stephen F. Austin ■ Torey Palmer - Texas Disposal System
Ted Hibler - AT&T Hotel & Conference Center

Sponsorship Opportunities Available, contact Denise Eisman: Denise@AustinLodging.org | 512.296.7492

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Sponsorships

Show Sponsor
\$2,500

(2 business opportunities)

- Premier Booth Opportunity in Sponsor Designated Area
- Sales Collateral at Registration
- Recognition on Presentation & Website
- w Speaking Opportunity (Limited Time)
- 4 Show Tickets
- List of Attendees
- 1 Complimentary Valet Parking

Title Sponsor
\$4,000

(3 business opportunities)

- Premier Booth Opportunity in Sponsor Designated Area
- List of all attendees
- Invite & Speaking Opportunity with AHLA Board of Directors
- Sales Collateral at Registration Table
- 6 Show Tickets
- Recognition on Presentation & Website
- Recognition on Press Release
- Logo recognition on slide-show at Holiday Gala
- Complimentary Valet Parking
- Booth Set Up at one Membership Luncheon
- 3 minute speaking opportunity

Registration Sponsor
\$1,000

(5 business opportunities)

- Premier Booth Opportunity in Sponsor Designated Area
- Recognition at Membership Luncheon
- Draws and Presents Prizes
- 2 Show Tickets
- 1 Complimentary Valet Parking

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Booth Participant

Elite
\$600

(Booth comes with electrical)

- 1 Skirted table
- 2 Chairs (optional)
- Electrical & WIFI Provided
- 2 Show Tickets
- Recognition at Membership Luncheon

A-List
\$800

(26 corner spaces available)

- Corner or Entrance location
- 1 Skirted tables
- 2 Chairs (optional)
- Electrical & WIFI provided
- 4 Show Tickets
- 2 Drink Tickets
- Recognition on Presentation & Website
- Recognition at Membership Luncheon
- 1 Complimentary Valet Parking

Prestige
\$400

(55 spaces available)

- 1 Skirted table
- 2 Chairs (optional)
- 2 Show Tickets

6th Annual **Green** TRADE SHOW

Vendor Info

Vendor Set up Information

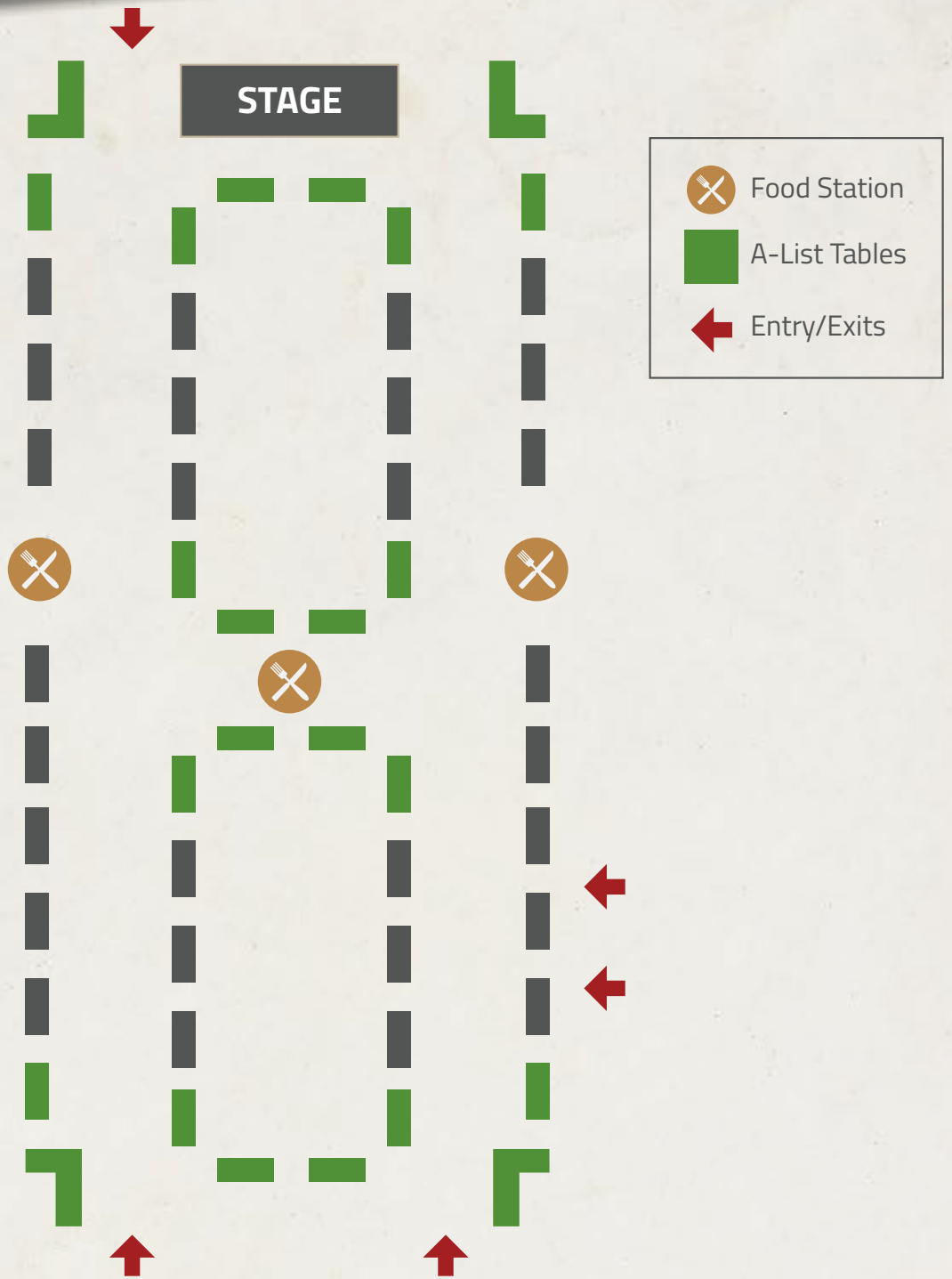
- Vendor showcase is between 2:00 p.m. – 5:00 p.m.
- All vendors must check in at registration **BEFORE** unloading
- At registration you will be given your assigned booth and luncheon information
- Committee volunteers will guide you to assigned booth area
- **UNLOADING** area will be located at service entrance of hotel
- Attendee registration will begin at 1:00 p.m.
- ALL vendors expected to be set up by noon
- Exclusive Vendor & Sponsor cocktail hour with GM's and Board of Directors (5:00 – 6:00 p.m.)
- Square footage per booth 6x8

Pre-Vendor Information:

- All payments must be received before booth assignments are made.
- Please email or call office with booth description
- Booth accessories must be requested in advance...(assistance with banner set up, easel)

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Booth Layout



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Contact **Denise Eisman** for Sponsorship Opportunities
or Event Questions.

Email: **Denise@AustinLodging.org**

Phone: 512.296.7492

