

SEVENTH ANNUAL

AHLA
HOSPITALITY
AND ECO EXPO



SEPTEMBER 9, 2015

JW MARRIOTT | AUSTIN, TEXAS

AUSTINLODGING.ORG

SEVENTH ANNUAL

AHLA HOSPITALITY AND ECO EXPO



CLICK HERE FOR AN UPDATED LISTING OF PARTNER HOTELS.

[VIEW HOTELS](#)

AUSTIN IS ONE OF THE STRONGEST HOTEL MARKETS IN THE COUNTRY.

WHEN: SEPTEMBER 9, 2015

WHERE: JW MARRIOTT | 110 E. 2nd Street | Austin, TX 78701

TIME: 2:00 – 5:00 PM

WHY EXPO WITH US!

The AHLA Hospitality and ECO Expo is the one place to learn the latest strategies, observe the newest products and services, and make the connections that deliver incredible results. Many exhibitors create partnerships with both attendees and other exhibitors, giving them TWO audiences while displaying the newest trends offered to the Hotel Industry.

DUE TO THE GROWTH AND SUSTAINABILITY WITHIN THE HOTEL MARKET, AUSTIN HAS BECOME A MAGNET FOR ATTRACTING VENDORS FROM EVERY INDUSTRY. THE ONLY AUSTIN EXPO THAT GUARANTEES YOU ONE ON ONE OPPORTUNITIES WITH HOTEL DECISION MAKERS.



EXHIBITOR BENEFITS:

- **HIGHLY TARGETED AUDIENCE**
- **ACCESS TO KEY DECISION MAKERS**
- **BUILD YOUR BRAND AND INCREASE AWARENESS OF YOUR PRODUCTS AND SERVICES**
- **INFLUENCE AND UNDERSTAND THE HOTEL INDUSTRY'S NEEDS, PERCEPTIONS, AND TASTES**
- **ONE ON ONE ROUND TABLE OPPORTUNITY WITH HOTEL GENERAL MANAGERS**
- **POST EVENT ADVERTISING AT MANAGERS RECEPTION**

COME MEET OUR 2015 BOARD OF DIRECTORS

- | | |
|--|---|
| PRESIDENT, Drew McQuade – W Hotel | Four Seasons Hotel – Rob Hagelberg |
| PRESIDENT ELECT, Robert Watson – Hilton Austin | Holiday Inn Express North Central – Hitesh Patel |
| PAST PRESIDENT, James Walsh | Home2Suites by Hilton – Andy Patel |
| EXECUTIVE DIRECTOR, Denise Eisman | Hotel Granduca – Joseph Violi |
| Aloft Austin at the Domain – Dana Cust | Hyatt Place North Central – Jennifer Carrier |
| Around Austin – Mary Reynolds | Hyatt Regency Austin – Michael Murphy |
| AT&T Conference Center – Ted Hibler | Intercontinental Stephen F. Austin – George Hall |
| Austin Convention & Visitors Bureau – Bob Lander | Lakeway Hospitality – Vijay Patel |
| Austin Convention Center – Mark Tester | Omni Downtown – Gene McMenamin |
| Austin Marriott South – Andy Zinni | Omni Southpark – Chris Coleman |
| Austin Restaurant Association – Skeeter Miller | Radisson Hotel & Suites Town Lake – Tom Schurr |
| Best Western Plus / Austin City Hotel – Debbie Simmons | Sheraton Austin at the Capitol – Scott Larsen |
| Bunkhouse Group – Pamela Suhr | Super Shuttle & Execucar of Austin – Billy Carter |
| Celebrate Austin Publications – Judy Barrick | Texas Hotel & Lodging Association – Scott Joslove |
| Double Tree Guest Suites – Joe Bolash | Towne Park – Gregory Tyler |
| Driskill Hotel – Lance Stumpf | VHI Management – Roger Millar |
| Embassy Suites Austin Central – Jim Reist | Westin Austin Downtown – Kirstofer Carlson |

275 : HOTELS IN THE AUSTIN AREA AS OF 2015.

BECOME AN EXPO SPONSOR!

TITLE SPONSOR

\$5,000

- Naming Right To Show
- Premier Booth Opportunity In Sponsor Designated Area
- Invite To AHLA Board Meeting
- 6 Show Tickets
- Recognition On Press Release
- Sales Collateral At Registration Table
- Complimentary Valet Parking
- Booth at AHLA Luncheon
- Recognition At Registration Table
- AHLA Annual Membership

SHOW SPONSOR

\$2,500

- Premier Booth Opportunity In Sponsor Designated Area
- 4 Show Tickets
- Recognition On Press Release
- Recognition On Slide-Show Presentation & Website
- Recognition At AHLA luncheon
- 1 Complimentary Valet Parking

REGISTRATION SPONSOR

\$2,000

- Premier Booth Opportunity In Sponsor Designated Area
- 2 Show Tickets
- Draws And Presents Prizes
- 1 Complimentary Valet Parking
- Recognition At AHLA Membership Luncheon
- Event Wristband Sponsor

\$1000 FOOD & RECEPTION SPONSOR

**CUSTOMIZE YOUR SPONSORSHIP
CONTACT DENISE EISMAN FOR DETAILS!**

DENISE@AUSTINLODGING.ORG

SHOW AT EXPO!

A-LIST

\$1000

- Corner Or Entrance Location
- 1 Skirted Tables
- 2 Chairs (Optional)
- Electrical & Wifi Provided
- 4 Show Tickets
- 2 Drink Tickets
- Recognition On Website
- 1 Complimentary Valet Parking
- 10 round table meet/greet with hotel manager(s)

ELITE

\$700

- 1 Skirted Table
- 2 Chairs (Optional)
- 2 Show Tickets
- 5 round table meet/greet with hotel manager(s)

PRESTIGE

\$500

- 1 Skirted Table
- 2 Chairs (Optional)
- 2 Show Tickets
- 3 round table meet/greet with hotel manager(s)

ATX HOTEL WOW FACTOR!

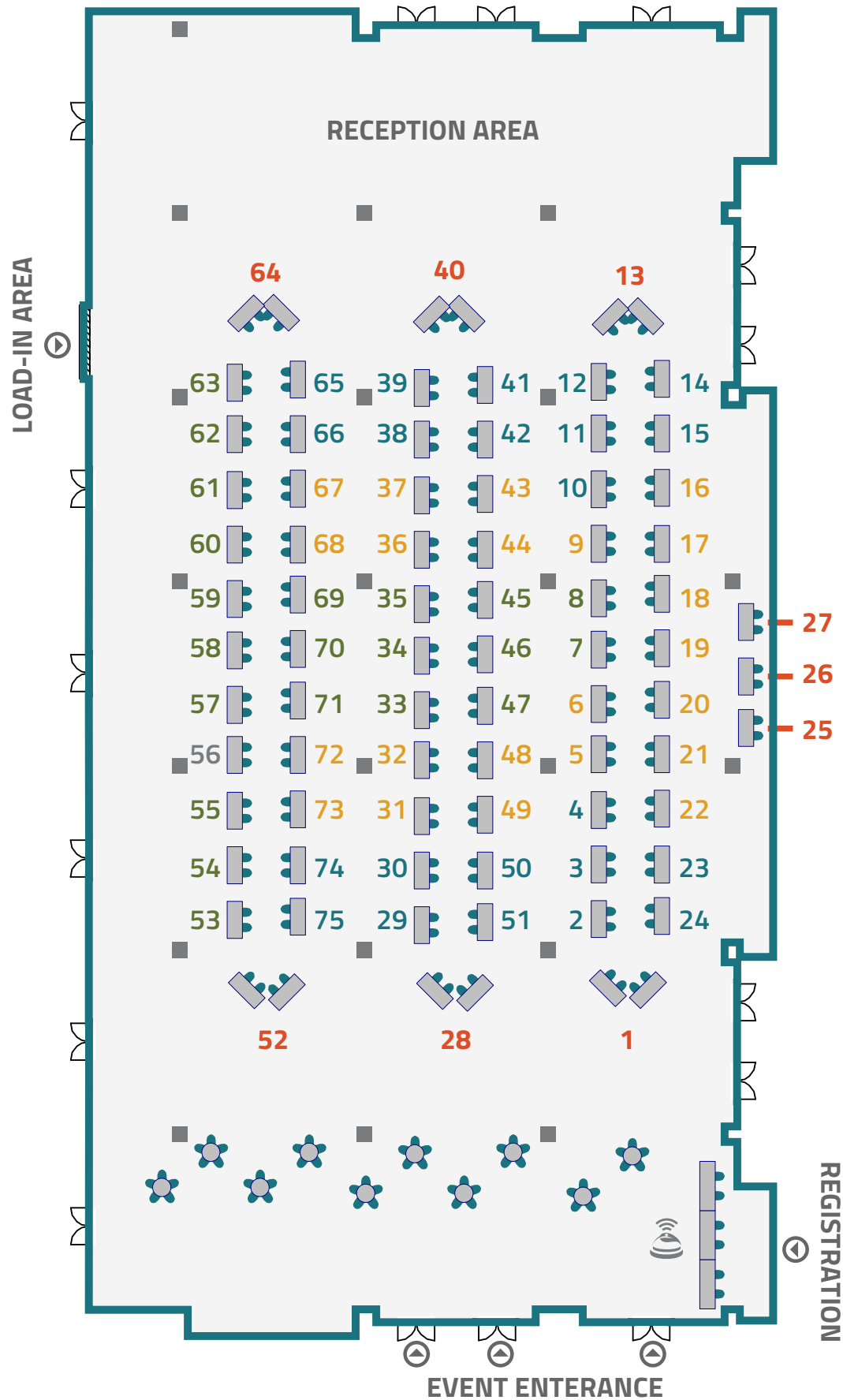
- OVER 275 HOTELS IN AUSTIN
- OVER 33,000 ROOMS IN AUSTIN

PRE-VENDOR INFORMATION:

All payments must be received before booth assignments are made. Please email or call Denise Eisman with booth description. Booth accessories must be requested in advance (*assistance with banner set up, easel*).

PRE-VENDOR SET-UP INFORMATION:

- Vendor showcase is between 2:00 p.m. – 5:00 p.m.
- All vendors must check in at registration before unloading.
- At registration you will be given your assigned booth.
- Committee volunteers will guide you to assigned booth area.
- Unloading area will be located at service entrance of hotel.
- Attendee registration will begin at 1:00 p.m.
- All vendors expected to be set up by noon.
- Exclusive Vendor & Sponsor cocktail hour with GM's and Board of Directors (5:00 – 6:00 p.m.)
- Square footage per booth 6x8.



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- Sponsor Level
- Elite Level
- Prestige Level
- A-List Level



GREEN COMMITTEE'S MISSION STATEMENT

THE GREEN COMMITTEE OF THE AHLA MAINTAINS A MISSION TO ASSIST HOTELIERS IN AUSTIN IN WORKING TO DECREASE THEIR CARBON FOOTPRINT AND TO CONTRIBUTE TO THE ENHANCEMENT OF VIABLE "GREEN INITIATIVES" LOCALLY.

MEET THE AHLA GREEN COMMITTEE

- Rob Hagelberg**, Four Seasons – Chair
- Chris Coleman**, Omni Southpark – Co-Chair
- Denise Eisman**, AHLA Executive Director
- Bob McGivne**, Balcones Recycling
- Gianluca Vecchiet**, InterContinental Stephen F. Austin
- Sarah McElwee**, Pest Management
- Ted Hibler**, AT&T Hotel & Conference Center
- Mark Decario**, Hilton Austin
- Judy Barrick**, Celebrate Austin Magazine
- Rey Patriarca**, ICS
- Scott Blalock**, JW Marriott
- Matthew Tuckness**, JW Marriott

- Nadine Thomas**, W Hotel
- Drew McQuade**, W Hotel
- Aimee Stevens**, Texas Tropical Plants
- Juli Patel**, HD Supply
- Alex Mendez**, Ontility Solar
- Jennifer Moran**, Texas Gas Service
- Craig Rosen**, Kimberly Clark Professional
- Rick Johnson**, Outdoor Lightning Perspectives
- John Maley**, Hotel Ella
- Frank Richards**, Bee USA

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Our goal is to keep our members up-to-date on local business trends, co-operatives, marketing opportunities and regulatory and legislative changes that could impact the way you do business. Being a member of Austin Hotel & Lodging Association you will help influence and improve the hotel and lodging industry in Austin and surrounding areas as well as having the opportunity to network with other industry professionals and leaders.

WWW.AUSTINLODGING.ORG



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For more information on how to join AHLA contact:

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