



HOSPITALITY AND ECO EXPO

A SHOWCASE OF PRODUCTS & SERVICES FOR
THE GREATER AUSTIN AREA HOTELS



AUGUST 9 | JW MARRIOTT

EXHIBITOR AND SPONSOR PROSPECTUS

We're working towards a better industry, **together.**

AHLA invites you to attend our 10th Annual
Hospitality and Eco Expo.

We've created the right environment to highlight hospitality
and green vendors like you, supporting efficient ways of
working, economical solutions, and providing hoteliers with
the most quality products and services.

Bring your best and we will show you the same, placing you in
front of the most important decision makers in Austin's ever
growing hotel industry.

We look forward to having you benefit from this unique
forum where you can stay current on who's who in this ever
changing hospitality community.

- Denise Eisman, President



WHY EXPO WITH US!

The AHLA Hospitality and Eco Expo is the one place to learn the latest strategies, observe the newest products and services, and make the connections that deliver incredible results. Many exhibitors create partnerships with both attendees and other exhibitors, giving them TWO audiences while displaying the newest trends offered to the Hotel Industry.

EXHIBITOR BENEFITS

- Meet new faces in industry
- Meet new GM's and opportunities
- Keeping current with hotel personnel
- Highly Targeted Audience
- Access to Key Decision Makers
- Build your Brand and Increase Awareness of your Products and Services
- Influence and Understand the Hotel Industry's needs, perceptions, and tastes
- One on one round table opportunity with hotel General Managers
- Post Event promotion opportunities



DUE TO AN ABUNDANCE OF A HIGHLY EDUCATED WORK-FORCE AND QUALITY OF LIFE, AUSTIN HAS BECOME A MAGNET FOR ATTRACTING NEW BUSINESS VENTURES.



ANNUAL INCOME TOURISM PRODUCES THROUGH TAXES IN AUSTIN.

300+

HOTELS IN THE ATX AREA AS OF 2018

ATX HOTEL WOW FACTOR!

40,000 + HOTEL ROOMS IN AND AROUND AUSTIN

COME MEET OUR 2018 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Chairman – Robert Watson, Hilton Austin

Immediate Past Chair – Drew McQuade

Vice Chairman – Rob Hagelberg, Four Seasons

2nd Vice Chairman – Jim Reist, Double Tree

Guest Suites

Secretary – Scott Blalock, JW Marriott

Treasurer – Billy Carter, Super Shuttle / Execucar

President – Denise Eisman

BOARD MEMBERS

AT&T Conference Center, Ted Hibler

Hotel Van Zandt, Joe Pagone

Holiday Inn Express Airport, Hiren Patel

Humble Origins Hospitality Management, Vijay Patel

Hyatt Place North Central, Jennifer Currier

InterContinental Stephen F. Austin, Steve Juscen

Courtyard & Residence Inn Downtown, Andy Zinni

Omni Downtown, Gene McMenamin

Hilton Austin Airport, Britt Uдеми

Renaissance Hotel, Rob Gillette

The Line, David Lang

Hyatt Regency, Dan Johnson

Fairmont Hotel, Tom Voss

ADVISORS

AAHOA, Trusha Patel

Around Austin, Mary Reynolds

Austin Community College, Michelle Fitzpatrick

Austin Convention & Visitors Bureau, Tom Noonan

Austin Convention Center, Mark Tester

Celebrate Austin Publications, Judy Barrick

Greater Austin Restaurant Association, Skeeter Miller

KGA Architecture, Luma Jaffar

Texas Hotel & Lodging Association, Scott Joslove

Optii Solutions, Greg Tyler

SHOW US AT EXPO

A-LIST

\$1000

Corner Or Location
2 Skirted Tables
2 Chairs (Optional)
Electrical & Wifi Provided
4 Show Tickets
2 Drink Tickets
Recognition On Website
1 Complimentary Valet Parking
3 Meet & Greets

CONTACT FOR DETAILS



ELITE

\$750

1 Skirted Table
2 Chairs (Optional)
2 Show Tickets
Electrical
WIFI

CONTACT FOR DETAILS



PRESTIGE

\$500

1 Skirted Table
2 Chairs (Optional)
2 Show Tickets

CONTACT FOR DETAILS



PRE-VENDOR INFORMATION:

All payments must be received before booth assignments are made.

Please email or call Denise Eisman with booth description. Booth accessories must be requested in advance (assistance with banner set up, easel).

PRE-VENDOR SET-UP INFORMATION:

- Vendor showcase is between 1:30 p.m. – 4:30 p.m.
- All vendors must check in at registration before unloading.
- At registration you will be given your assigned booth.
- Committee volunteers will guide you to assigned booth area.
- Unloading area will be located at service entrance of hotel.
- Attendee registration will begin at 1:00 p.m.
- All vendors expected to be set up by noon.
- Exclusive Vendor & Sponsor cocktail hour with GM's and Board of Directors (5:00 – 6:00 p.m.)
- Square footage per booth 6x8.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$4,000

- Naming Right to Show
- Premier Booth Opportunity In Sponsor Designated Area
- Invite to AHLA Board Meeting
- 6 Show Tickets
- Recognition On Press Release
- 8 Meet & Greets
- Sales Collateral At Registration
- Complementary Valet Parking
- Booth At AHLA Luncheon
- Recognition At Registration
- AHLA Annual Membership

CONTACT FOR DETAILS



SHOW SPONSOR

\$2,500

- Premier Booth Opportunity In Sponsor Designated Area
- 4 Show Tickets
- Recognition On Press Release
- 6 Meet & Greets
- Recognition On Slide-Show Presentation & Website
- Recognition At AHLA luncheon
- 1 Complimentary Valet Parking

CONTACT FOR DETAILS



REGISTRATION SPONSOR

\$2,000

- Premier Booth Opportunity In Sponsor Designated Area
- 2 Show Tickets
- Draws And Presents Prizes
- 4 Meet & Greets
- 1 Complimentary Valet Parking
- Recognition At AHLA Membership Luncheon

CONTACT FOR DETAILS



\$1000 FOOD & RECEPTION SPONSOR

**CUSTOMIZE YOUR SPONSORSHIP
CONTACT DENISE EISMAN FOR DETAILS!**

DENISE@AUSTINLODGING.ORG



We look forward to seeing you at EXPO 2018.

We would love to have you as a sponsor or exhibitor, please contact us to register for this event or answer any questions.

DENISE EISMAN
AHLA PRESIDENT

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E. DENISE@AUSTINLODGING.ORG
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Austin Hotel & Lodging Association



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AND ECO EXPO**

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