

ALHA Presents the

15th Annual Hospitality

EXPO

and CBRE Meeting

Call for Exhibitors & Sponsors

MONDAY | 08.28.23
HYATT REGENCY

AHLA invites you to attend our 15th Annual Hospitality Expo and CBRE Meeting.

AHLA HAS SUCCESSFULLY CREATED THE RIGHT ENVIRONMENT TO HIGHLIGHT VENDORS LIKE YOU – COMMITTED TO OFFERING THE BEST OF PRODUCTS AND SERVICES AND EFFICIENT WAYS OF WORKING WHILE PROVIDING ECONOMICAL SOLUTIONS TO HOTELIERS ALL OVER AUSTIN.

COME AND MEET THE MOST IMPORTANT DECISION MAKERS IN AUSTIN'S VAST GROWING INDUSTRY. WE LOOK FORWARD TO HAVING YOU BENEFIT FROM THIS UNIQUE FORUM WHERE YOU CAN STAY CURRENT ON WHO'S WHO IN THIS EVER- CHANGING HOSPITALITY COMMUNITY.

"AHLA INVITES YOU TO ATTEND OUR 15TH ANNUAL HOSPITALITY EXPO. WE'VE CREATED THE RIGHT ENVIRONMENT TO HIGHLIGHT VENDORS LIKE YOU – COMMITTED TO GREEN INITIATIVES, EFFICIENT WAYS OF WORKING, ECONOMICAL SOLUTIONS, AND PROVIDING HOTELIERS WITH THE MOST QUALITY PRODUCTS AND SERVICES. BRING YOUR BEST AND WE WILL SHOW YOU THE SAME, PLACING YOU IN FRONT OF THE MOST IMPORTANT DECISION MAKERS IN AUSTIN'S EVER GROWING HOTEL INDUSTRY. WE LOOK FORWARD TO HAVING YOU BENEFIT FROM THIS UNIQUE FORUM WHERE YOU CAN STAY CURRENT ON WHO'S WHO IN THIS EVERCHANGING HOSPITALITY COMMUNITY, CONTINUED WITH CBRE."

Denise Eisman, AHLA President

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FOR QUESTIONS, INQUIRIES, CUSTOMIZE A PACKAGE, AND/OR DONATE PLEASE CONTACT:
DENISE EISMAN, AHLA PRESIDENT // PHONE: (512) 296-7492 | EMAIL: DENISE@AUSTINLODGING.ORG

EXHIBITOR DETAILS

Why Expo with AHLA?

1. MEET NEW FACES IN INDUSTRY
2. MEET KEY PERSONNEL FROM VARIOUS DEPARTMENTS
3. KEEPING CURRENT WITH HOTEL PERSONNEL
4. HIGHLY TARGETED AUDIENCE
5. ACCESS TO KEY DECISION MAKERS
6. BUILD YOUR BRAND, INCREASE AWARENESS FOR YOUR PRODUCTS
7. INFLUENCE & UNDERSTAND OUR HOTEL INDUSTRY'S NEED AND TASTES
8. ONE-ON-ONE OPPORTUNITIES WITH HOTEL GENERAL MANAGERS
9. POST EVENT PROMOTIONAL OPPORTUNITIES
10. IT'S FUN!

EXHIBITOR A
\$1,000

2 SHOW WRISTBANDS
1 SKIRTED TABLE
2 CHAIRS

PURCHASE

EXHIBITOR B
\$2,000

4 SHOW WRISTBANDS
2 SKIRTED TABLES
3 CHAIR
STANDARD ELECTRICAL

PURCHASE

SPONSOR OPPORTUNITIES

Premier Sponsor

\$3,000

VIP SPONSOR AREA
3 SKIRTED TABLES
STANDARD ELECTRICAL
4 SHOW WRISTBANDS
4 VIP MEET & GREETINGS
4 DRINK TICKETS
2 COMPLIMENTARY VALET PARKING
BOOTH AT FUTURE AHLA LUNCHEON
LOGO RECOGNITION AT ANNUAL GALA

PURCHASE

Title Sponsor

\$4,000

VIP SPONSOR AREA
4 SKIRTED TABLES
STANDARD ELECTRICAL
6 SHOW WRISTBANDS
6 VIP MEET & GREETINGS
6 DRINK TICKETS
3 COMPLIMENTARY VALET PARKING
COLLATERAL AT EACH SEAT DURING CBRE MEETING
BOOTH AT FUTURE AHLA LUNCHEON
LOGO RECOGNITION AT ANNUAL GALA
PRESENTATION TO AHLA BOARD OF DIRECTORS

PURCHASE

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