

## AHLA Star of the Industry FAQs and Category Information

Since the Gala's inception in 1993, the Austin Hotel & Lodging Association has maintained the tradition of recognizing and honoring excellence within the hospitality industry or those that have gone above and beyond to leave a positive impact on their guests, team and property.

---

Please complete the questions about your nominee to the best of your ability. These are very competitive award categories and a good, concise, well-written nomination is key to communicating the qualifications of a candidate to the judges

The judges will assign points based (1-10 scale) on your answers.

The judging panel consists of the Executive Directors of other Texas hotel associations and industry professionals with no affiliations or ties with the nominees.

Our judges have to make difficult decisions because every one of these nominees are dedicated, talented, and deserving individuals. The only information our judges can rely on is the information and details you provide.

Each winner will be recognized in front of their peers and awarded a coveted Crystal Pineapple Award in the Spirit of Hospitality. You don't want to miss this year's event!

Deadline for Nominations – Monday, December 9th at NOON  
Submit to [denise@austinlodging.org](mailto:denise@austinlodging.org)

---

### Nomination Guidelines and FAQs.

#### **Who is eligible to be nominated?**

Any staff member is eligible to be nominated in the perspective category.

#### **How many individuals may I nominate?**

One nominee per category is allowed.

#### **Is a form required for each nomination?**

Yes, one per nomination

#### **Do I need to provide a photo?**

Yes, please submit a photo of just the nominee. A "Faces of the Industry" slideshow will be shown during the Gala and we would like to showcase each nominee during the presentation.

#### **When will I be notified if our nominee is a finalist?**

All nominees will be thanked in the presentation and one winner will be announced at the event.

#### **When is the deadline to submit nominations?**

Thursday, December 6th: submit to [denise@austinlodging.org](mailto:denise@austinlodging.org)



**2024 STAR OF THE INDUSTRY AWARDS**  
**Austin Convention Center**  
**DECEMBER 11th**  
**STAR OF INDUSTRY - FRONT OF HOUSE**

- Name of nominee and/or organization: \_\_\_\_\_
- Nominee Job Title/Position: \_\_\_\_\_
- Does this nominee have direct guest contact? (circle YES or NO)
- Number of years in the hospitality industry? \_\_\_\_\_

Summary:

- Involvement/Community – Describe an instance of this individual’s involvement within the hotel, with their team, with local community, and/or hospitality industry.
- Driven to serve/hospitality focus – Describe how this individual desires to learn more and apply their talents in an effort to serve or how they use their skills to help to develop and mentor others for the benefit of the company/brand and the hospitality industry.
- Being a Team Player – Describe instances where this individual performed exceptional tasks to benefit a team of their peers or worked exceedingly to ensure team success.
- Employee Focused Experience – Describe an instance in which this individual assisted to improve internal relations among fellow workers or where they enforced the brand image or culture to others.
- Additional accomplishments/other comments – Use this space to include any additional information that may help the committee determine the merit of your candidate.

Name of Person nominating candidate: \_\_\_\_\_

Nominator’s Email Address: \_\_\_\_\_

Nominator’s Telephone #: \_\_\_\_\_

**Nomination Deadline – December 9th at Noon**

**Return Completed Nominee Form via Email to [Denise@austinlodging.org](mailto:Denise@austinlodging.org)**



**2024 STAR OF THE INDUSTRY AWARDS**  
**Austin Convention Center**  
**DECEMBER 11th**

**STAR OF INDUSTRY - HEART OF HOUSE**

- Name of nominee and/or organization: \_\_\_\_\_
- Nominee Job Title/Position: \_\_\_\_\_
- Does this nominee have direct guest contact? (circle YES or NO)
- Number of years in the hospitality industry? \_\_\_\_\_

Summary:

- Involvement/Community – Describe an instance of this individual's involvement within the hotel, with their team, with local community, and/or hospitality industry.
- Driven to serve/hospitality focus – Describe how this individual desires to learn more and apply their talents in an effort to serve or how they use their skills to help to develop and mentor others for the benefit of the company/brand and the hospitality industry.
- Being a Team Player – Describe instances where this individual performed exceptional tasks to benefit a team of their peers or worked exceedingly to ensure team success.
- Employee Focused Experience – Describe an instance in which this individual assisted to improve internal relations among fellow workers or where they enforced the brand image or culture to others.
- Additional accomplishments/other comments – Use this space to include any additional information that may help the committee determine the merit of your candidate.

Name of Person nominating candidate: \_\_\_\_\_

Nominator's Email Address: \_\_\_\_\_

Nominator's Telephone #: \_\_\_\_\_

**Nomination Deadline – December 9th at Noon**

**Return Completed Nominee Form via Email to Denise@austinlodging.org**

**2024 STAR OF THE INDUSTRY  
AWARDS Austin Convention Center  
DECEMBER 11th**

**Star of the Industry – Hotel of the Year**

1. Name of Property \_\_\_\_\_
2. Number of years in Austin market? \_\_\_\_\_

**SUMMARY:**

1. Going Above and Beyond- Please describe the how the property has gone the extra mile in focusing on “go the extra mile” and offers exceptional guest experience.
2. Association support: Describe how the property has supported AHLA and other local organizations:
3. Involvement/Community: Describe the property’s community involvement with non-profits on a local level:
4. Driven to serve: List involvement with local Board and/or Chambers that members of the property are engaged in and for how long:
5. Political Affairs: What efforts does the property maintain with local political issues and maintaining communications with local officials:
6. Awards/Accolades: Describe recognition, awards given or published related to the property this year:
7. Additional comments: Use this space to include any additional information that may help the judges determine the merit of your property:

Name of Person submitting nomination: \_\_\_\_\_

Nominator’s Email Address: \_\_\_\_\_ Nominator’s Telephone #: \_\_\_\_\_

**Nomination Deadline – December 9th at Noon**

**Return Completed Nominee Form via Email to [Denise@austinlodging.org](mailto:Denise@austinlodging.org)**



**2024 STAR OF THE INDUSTRY AWARDS**  
**Austin Convention Center**  
**DECEMBER 11th**

**STAR OF INDUSTRY - Manager / Supervisor**

- Name of nominee and/or organization: \_\_\_\_\_
- Nominee Job Title/Position: \_\_\_\_\_
- Does this nominee have direct guest contact? (circle YES or NO)
- Number of years in the hospitality industry? \_\_\_\_\_

Summary:

- Involvement/Community – Describe an instance of this individual's involvement within the hotel, with their team, with local community, and/or hospitality industry. (limit 100 words)
- Driven to serve/hospitality focus – Describe how this individual desires to learn more and apply their talents in an effort to serve or how they use their skills to help to develop and mentor others for the benefit of the company/brand and the hospitality industry. (limit 100 words)
- Being a Team Player – Describe instances where this individual performed exceptional tasks to benefit a team of their peers or worked exceedingly to ensure team success. (limit 100 words)
- Employee Focused Experience – Describe an instance in which this individual assisted to improve internal relations among fellow workers or where they enforced the brand image or culture to others. (limit 100 words)
- Additional accomplishments/other comments – Use this space to include any additional information that may help the committee determine the merit of your candidate.

Name of Person nominating candidate: \_\_\_\_\_

Nominator's Email Address: \_\_\_\_\_

Nominator's Telephone #: \_\_\_\_\_

**Nomination Deadline – December 9th at Noon**

**Return Completed Nominee Form via Email to [Denise@austinlodging.org](mailto:Denise@austinlodging.org)**