### **EXHIBITOR DETAILS**

### Why Expo with AHLA?

- 1. MEET NEW FACES IN INDUSTRY
- 2. MEET KEY PERSONNEL FROM VARIOUS DEPARTMENTS
- 3. KEEPING CURRENT WITH HOTEL PERSONNEL
- 4. HIGHLY TARGETED AUDIENCE
- 5. ACCESS TO KEY DECISION MAKERS
- 6. BUILD YOUR BRAND, INCREASE AWARENESS FOR YOUR PRODUCTS
- 7. INFLUENCE & UNDERSTAND OUR HOTEL INDUSTRY'S NEED AND TASTES
- 8. ONE-ON-ONE PPORTUNITIES WITH HOTEL GENERAL MANAGERS
- 9. POST EVENT PROMOTIONAL OPPORTUNITIES
- 10. IT'S FUN!

EXHIBITOR A \$1,000

2 SHOW WRISTBANDS 1 SKIRTED TABLE 2 CHAIRS

**PURCHASE** 

EXHIBITOR B \$2,000

4 SHOW WRISTBANDS 2 SKIRTED TABLES 3 CHAIR STANDARD ELECTRICAL

**PURCHASE** 

#### SPONSOR OPPORTUNITIES

## **Premier Sponsor**

\$3,000

VIP SPONSOR AREA
3 SKIRTED TABLES
STANDARD ELECTRICAL
4 SHOW WRISTBANDS
4 VIP MEET & GREETS
4 DRINK TICKETS
2 COMPLIMENTARY VALET PARKING
BOOTH AT FUTURE AHLA LUNCHEON
LOGO RECOGNITION AT ANNUAL GALA

**PURCHASE** 

# Title Sponsor

\$4,000

**VIP SPONSOR AREA** 

4 SKIRTED TABLES
STANDARD ELECTRICAL
6 SHOW WRISTBANDS
6 VIP MEET & GREETS
6 DRINK TICKETS
3 COMPLIMENTARY VALET PARKING
COLLATERAL AT EACH SEAT DURING CBRE MEETING
BOOTH AT FUTURE AHLA LUNCHEON
LOGO RECOGNITION AT ANNUAL GALA
PRESENTATION TO AHLA BOARD OF DIRECTORS

**PURCHASE** 

FOR QUESTIONS, INQUIRIES, CUSTOMIZE A PACKAGE, AND/OR DONATE PLEASE CONTACT: DENISE EISMAN. AHLA PRESIDENT // PHONE: (512) 296-7492 | EMAIL: DENISE@AUSTINLODGING.ORG